PROCEEDING BOOK
Volume 2

1st INTERNATIONAL CONFERENCE
ON EDUCATIONAL ASSESSMENT
AND POLICY (ICEAP 2018)

Building Competitiveness and Quality Education through Educational Assessment Programs

CENTER FOR EDUCATIONAL ASSESSMENT
Agency of Research and Development – Ministry of Education and Culture
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Volume 2
1st INTERNATIONAL CONFERENCE ON EDUCATIONAL ASSESSMENTS AND POLICY

Building Competitiveness and Quality Education through Educational Assessment Programs

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David is an educational specialist with over twenty years experience. He has held leadership positions in secondary education, vocational education and in tertiary education. Between 1998 and December 2015 David was an academic at RMIT University, first in the Faculty of Education and then in the School of Management. His primary focus was on management of education, educational research and international political economy. At RMIT he managed undergraduate and postgraduate programs in Australia, China, Vietnam, Singapore and Indonesia. Between 2004 and 2017 he was an advisor to the Indonesian Ministry of Education and Culture primarily with the Directorate of Junior Secondary School Development. He was also an education specialist with the Australian Department of Foreign Affairs and Trade’s Australian Civilian Corps. David’s international experience began in the early 1980s as a teacher and then team leader of an education project in a Thai refugee camp. Since then he has conducted assignments in Singapore, Thailand, Indonesia, China, Lao PDR, United Kingdom and Portugal.

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Welcome to the 1st International Conference of Educational Assessment and Policy (ICEAP) held in Jakarta Indonesia. This conference is one of our strategies in supporting vision of the Center for Educational Assessment (PUSPENDIK) to become a professional national institution which is working with international standard. By thorough discussion and planning that supported by its resources, PUSPENDIK proudly present an international platform with provide obvious and measurable meanings, as well as broad reach.

This first international conference theme is "building competitiveness and quality education through educational assessment programs." We hope that this event will generate innovative concepts and practices on educational assessment and policies which are fruitful for making decision from micro to macro level.

I would like to take this opportunity to express my heartfelt thanks to all key note speakers, authors, session chairs, reviewers, participants, and committee for their contributions to the 1st ICEAP. Your active assistance and participations, as already demonstrated, have a great contribution for the success of this conference. I am grateful for this, and wish you a nice activity during this event.
INTRODUCTION TO ICEAP

Dr. Bagus Hary Prakoso, M.A.
ICEAP Coordinator

In order to build organizational competitiveness, a framework can be applied to create value as a competitive advantage. Furthermore, to build the competitiveness, it is necessary to have ability which can integrate the knowledge as the tip of innovation.

Concerning that issue, the Center for Educational Assessment (Puspendik) as a research institution, carries out an integrated step in accordance with the programs owned. The integrated step is to create synergy among the role of researcher as knowledge creator, scientific journal as knowledge and policy media, and conference as a platform for building stakeholder engagement, legitimacy, and credibility. Through this synergy, it is expected that there will be accelerated process and output improvements which can support the achievement and the organization's vision.

This thought fits with the Porter's concept of innovation and value creation. This concept requires professional researchers, scientific journal publication, as well as the implementation of distinctive competencies and capabilities. This concept is actualized by Puspendik by publishing the Indonesian Journal of Educational Assessment (IJEA). The brand of Indonesian Journal was selected due to Puspendik's functions and vision.

Besides, Puspendik conducts the first International Conference on Educational Assessment and Policy (ICEAP). As an attempt to build competitive resources and outputs, conference participants come from internal and external Puspendik. Through this innovation, it is expected that there will be a competition space to improve the quality of research results and the capacity of researchers. This activity has also several competitive values compared to the previous conference in term of resource efficiency, credit value, index measurement, ISBN code, article output to be submitted in accredited journals.

Therefore, the first International Conference on Educational Assessment and Policy (ICEAP) has sustainable goals, namely:
1. Building competitiveness and legitimacy of Puspendik through conference programs and scientific journals;
2. Building synergy between Puspendik and stakeholders in developing concepts and practices of educational assessment in Indonesia and other countries;
3. Building synergy between Puspendik and stakeholders in creating public values through conference programs and scientific journals.
List of Contents

Conference Structure iii
Keynote Speaker iv
Welcome from the Chair v
Introduction to ICEAP vi
List of Contents vii-viii

**Rebecca S. Gaddi, Ph. D, and Flora C. Arellano**
Organizational Assessment of Education Network, Philippines, Inc. Using Organizational Capacity Development Tool (OCD) 1-9

**Cosmas Poluakan and Anetha F. Tilaar**
They Categorized Lower Order Thinking Skills but They Answer Incorrectly: How is the Opposite? 10-17

**A.A. Istri Ngurah Marhaeni, Nyoman Dantes, and A.A.G. Yudha Paramartha**
Teacher Assessment Literacy: Discrepancies in Authentic Assessment Practice in EFL Context 18-21

**Malissa Maria Mahmud, Yazilmiwati Yaacob, Chandra Reka Ramachandiran, Wong Shiet Ching, and Othman Ismail**
Theories into Practices: Bloom’s Taxonomy, Comprehensive Learning Theories (CLT) and E-Assessments 22-27

**Ajat Sudrajat, Vina Iasha, and Fina Femayati**
The Influence of the Use of Cooperative Learning Model Jigsaw & Two Stay Two Stray and the Learning Interest Result on 5th Grade Social Science 28-33

**Milla Sovia, Yufiarti, and Riana Bagaskorowati**
The Influence of the Use of Learning Approaches and The Critical Thinking Ability of Learning Outcomes in Natural Sciences in Elementary Scholls 34-39

**Titik Harsiati**
Effect of Assessment as learning on Creative Critical Thinking Ability and Self-Regulating Ability 40-47

**Guntur Budi Herwanto, Yunita Sari, Bambang Nurcahyo Prastowo, Mardhani Riasetiawan, Isna Alfi Bustoni, and Indra Hidayatulloh**
UKARA: A Fast and Simple Automatic Short Answer Scoring System for Bahasa Indonesia 48-53

**Bambang Nurcahyo Prastowo, Mardhani Riasetiawan, Guntur Budi Herwanto, Yunita Sari, Isna Alfi Busthoni, Indra Hidayatulloh, and Teguh Bharata Adji**
A Proposed Framework for Essay Answer Processing based on Computational 54-58

**Rukli**
Decision Support System on Adaptive Examination System 59-66

**Rina Rosdiani Patria**
Reading Attitudes of South East Asian Countries 67-80
<table>
<thead>
<tr>
<th>Author(s)</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurul Anriani, and Ahsanul Khair Asdar</td>
<td>CFA on Social Skill Instrument Development in KKN-PPM</td>
<td>81-85</td>
</tr>
<tr>
<td>Supriyanto</td>
<td>The Effect of Service Leadership, Affective Commitment, and Work Motivation to the Lecturer’s Performance and the Quality of Service in Faculty of Teachers Training and Education Lambung Mangkurat University Banjarmasin</td>
<td>86-97</td>
</tr>
<tr>
<td>Nuchwana Launganggoon</td>
<td>Language Skill Assessment Through Content and Language Integrated Learning</td>
<td>98-106</td>
</tr>
<tr>
<td>Tiar Rosdelina Sirait</td>
<td>The Relation of Achievement Motivation and Students’ Attitude with the Result of Science Learning for Grade III SDN Koja Sub-district, North Jakarta</td>
<td>107-111</td>
</tr>
<tr>
<td>Sri Prihartini Yulia</td>
<td>Junior High School Students’ Autonomy in Computer Assisted Language Learning (CALL)</td>
<td>112-117</td>
</tr>
<tr>
<td>Siti Chaerun Nisa, Sarkadi and Fahrurrozi</td>
<td>Improving Student's Critical Thinking Ability in IPS Learning Through Group Investigation Learning Models in Basic School, Kartika VIII-1 Cijantung, East Jakarta</td>
<td>118-128</td>
</tr>
</tbody>
</table>